



Lessons learned from electricity distribution companies in Latin America in AI implementation

June 17, 2026



AGENDA

ADELAT

Who we are

The new role of distributors in the Energy Transition

Artificial Intelligence applied to electricity distribution

Case Studies



Who we are

33

Members

11

Countries

+72M

conexions

+349

TWh Total

164M

people



Our Strategic allies



STRATEGIC ALLY



PREMIUM ALLY



DIGITAL ALLY



ACADEMIC ALLY

Strategic Pillars

Knowledge Generation

-  Regulatory Paper
-  Investment Paper
-  DSO Briefs

Build Alliances



- Multilaterals
- Associations
- Development Banks
- Think Tanks
- Academy

Insert into the Public Agenda



Interaction with
authorities



Industry forums



Opinion columns



Media publications
and interviews

Corporate Governance

Generación de Conocimiento Compartido

Policy Papers y DSO Briefs



Regulatory Challenges and Improvements for Electric Distribution in the Latin American Energy Transition



The renewal of power distribution concessions – Analysis of the Brazilian case from the perspective of Latin American countries



The quality of power distribution in the Energy Transition: challenges and best regulatory practices



The distribution grid as an enabler of electric mobility in Latin America



The resilience of power distribution systems: recommendations for a new regulatory paradigm



No investment, no transition: The future of power distribution in Latin America



Digitalization and Automation of power distribution: drivers and international good practices



Digital Companies of the Future: New Frontiers in Shared Services for Electric Power and Telecommunications



Liberalization of retail markets in Latin America: new scenarios for electricity distribution



Distributed Generation: Towards a Sustainable Regulatory Model for Electricity Distribution



Accelerating Smart Metering: Regulatory Drivers for Deployment in Latin America



Reclaiming Power: Innovation and Strategies for Non-Technical Loss Management in Latin America and the Caribbean

Access all our publications:



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Who we are

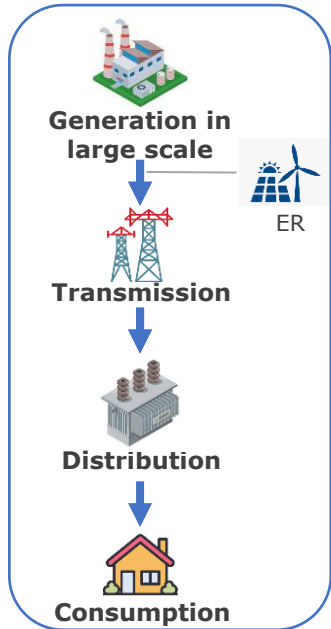
The new role of distributors in the Energy Transition

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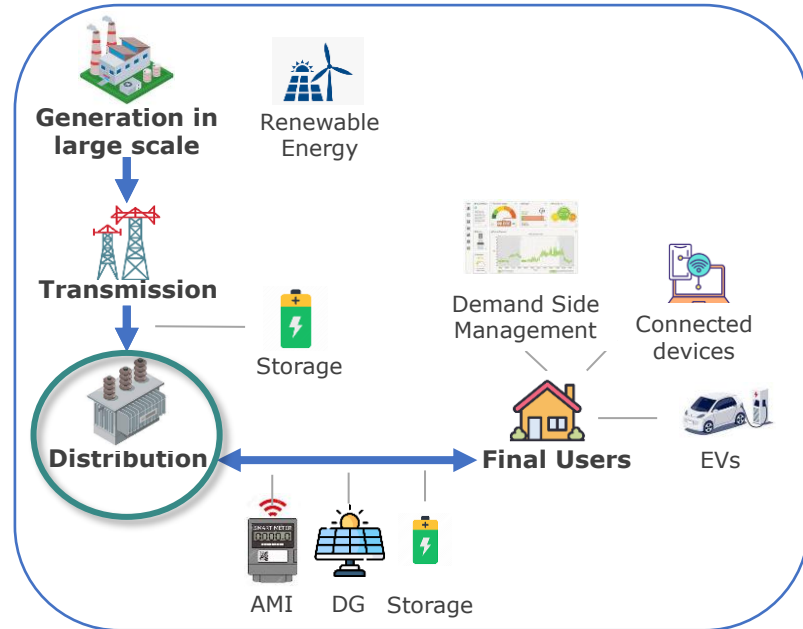
Case Studies



The new role of electrical distributors



Past Market



Current Market

What Should the
UTILITY of the
Future Look Like to
Enable the
ENERGY
TRANSITION?



Macro-challenges of distribution



**Regulatory
Challenges and
Improvements** for
Electric
Distribution in the
Latin American
Energy Transition



1. Increase quality and resilience

- Introduce the concept of **resilience**
- **Digitize and automate** the grid
- **Expand** the distribution network mesh
- Extend **smart metering**
- Ensure **coordination** of DERs

2. Sustainably transform the network

- Facilitate **new technologies, actors and business models** entrance
- Increase network **flexibility**
- Encourage **regulatory sandboxes**
- Strengthen **cybersecurity**

3. Foster economic efficiency

- Apply **hourly tariffs** and encourage demand response mechanisms
- Efficiently incorporate **Advanced Metering Infrastructure (AMI)**

D&A technologies for electrical distribution



Networks & Equipment

Data Lakes

Predictive analytics and big data platforms

Artificial Intelligence (AI) and Machine Learning (ML)

Advanced communication networks

Cloud Computing

Cybersecurity Solutions



IT/OT Systems

Supervisory Control and Data Acquisition (SCADA)

Advanced Distribution Management Systems (ADMS)

Geographic Information Systems (GIS)

Measurement Data Management Systems (MDMS)

Distributed Energy Resources Management Systems (DERMS)

Outage Management Systems (OMS)

Distribution system modeling, analysis and planning platforms

Energy Management and Optimization Systems (EMOS)

Commercial management and customer relationship platforms



Communication and data services

Advanced Metering Infrastructure (AMI)

Substation Automation

Smart Sensors & Fuses

Drones equipped with LIDAR and other technologies

Battery storage systems

AMI: Enabling Platform for the New Distribution Model



Observability, flexibility, and data management at the edge (edge computing)



Evolution

- From basic telemetry to end-to-end digital infrastructure with bidirectional communications and control.



Functions

- Granular data to identify losses, anticipate congestion, and support FLISR (Fault location, isolation, and service restoration).



Integration

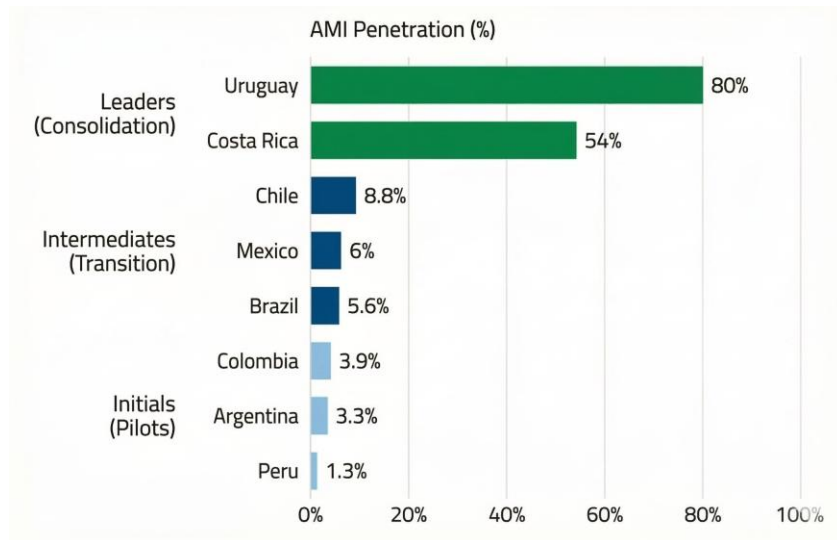
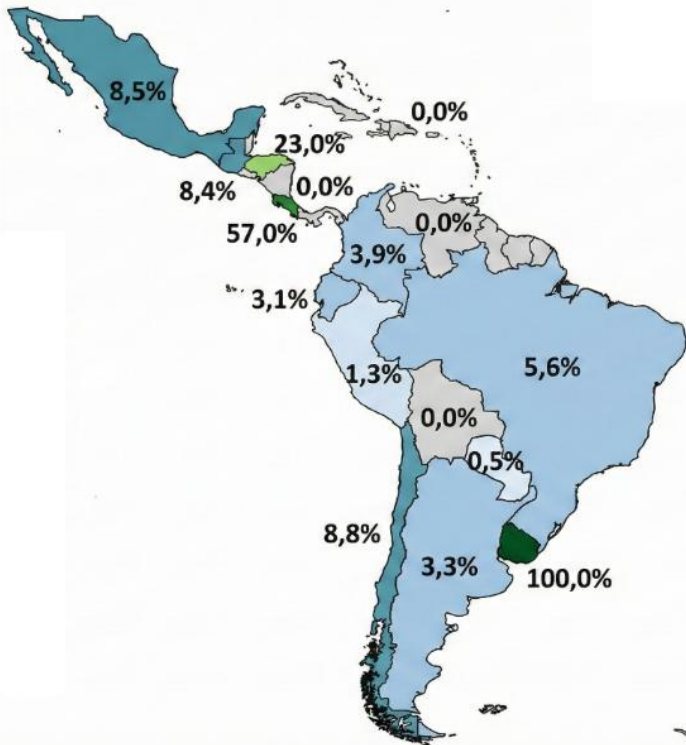
- Bidirectional flow management to integrate PV generation, storage and new profiles.



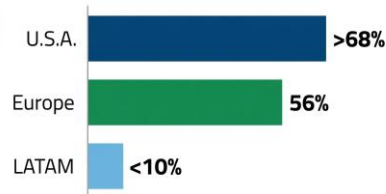
User

- Enable hourly tariffs, demand response, and smart EV charging.

With few exceptions, LATAM is in the early stage of AMI deployment



Global Comparison



Implementation gap

While global leaders renew towards AMI 2.0, the majority of LATAM remains under 10% coverage.

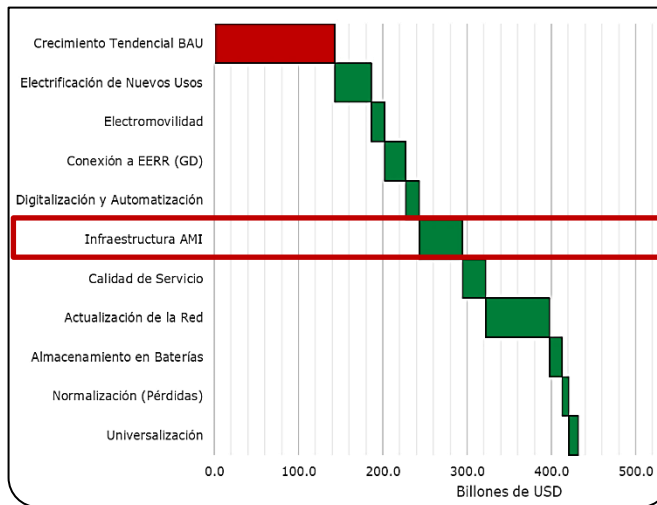
Progress depends on state mandates and isolated initiatives.

Investment required in AMI for the energy transition



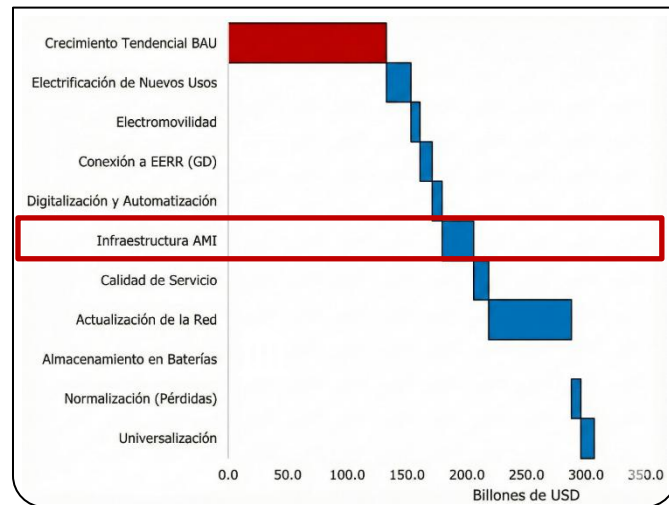
Effective ET 2040

100% AMI
USD 51.4 bn



Parcial ET 2040

50% AMI
USD 25.7 bn



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Artificial intelligence is the new electricity



"About 100 years ago, electricity transformed every major industry. Artificial intelligence has advanced so much that it has the power to make all sectors grow in the coming years."

Andrew Ng, Stanford University Computer Scientist and American Entrepreneur

Electricity

Industrial transversality

Platform for new technologies

Automation of physical effort

Scalable distribution network

Artificial Intelligence

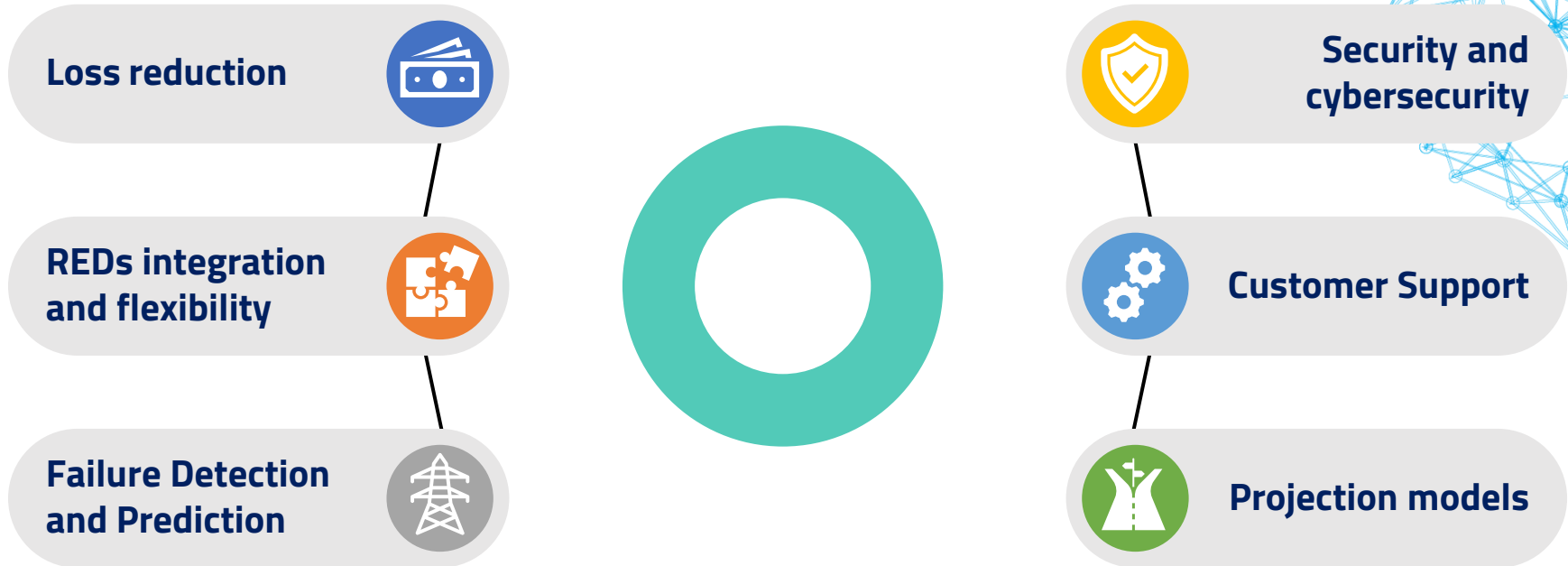
Sectoral transversality

Exponential Innovation Platform

Cognitive Task Automation

Accelerated growth with scalable infrastructure

Applications of Artificial Intelligence in Electrical Distribution



Impacts of Artificial Intelligence on electricity distribution



Human Resources

New job profile and need for training

Market

New business models
Increased demand (datacentres)
Alliances with other sectors
(telecommunications, fintechs)



Data & Systems

Data protection and
cybersecurity policies
Data Communication System
Integration

Regulation and policies

Regulatory adaptation and pilot
projects (sandboxes)

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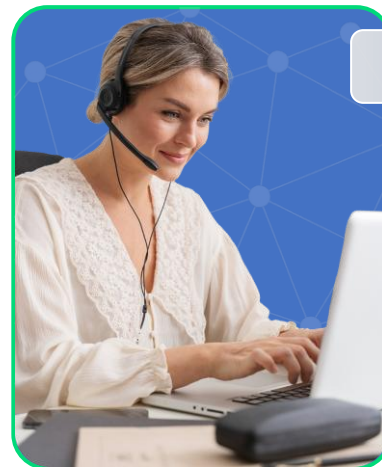
Case Studies



Caso 1 - Copilot AI Agent



Generative Artificial Intelligence agent that assists Call Center and Commercial Branch Service Agents in real time.



Customer Support



Copilot

The challenges in customer service

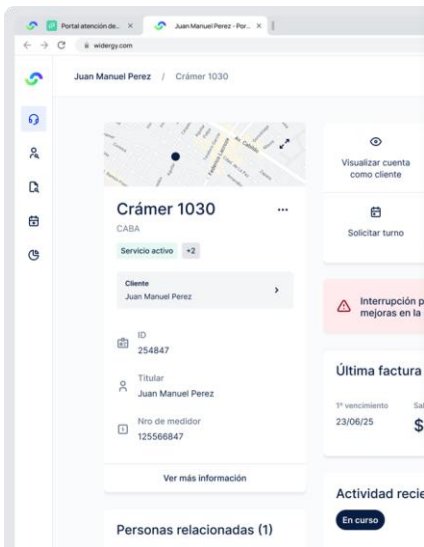


- Customer service agents **waste a lot of time searching for information.**
- **Manual** and non-standardised processes, with overload on personnel.
- Customers demand **speed, accuracy and personalisation.**

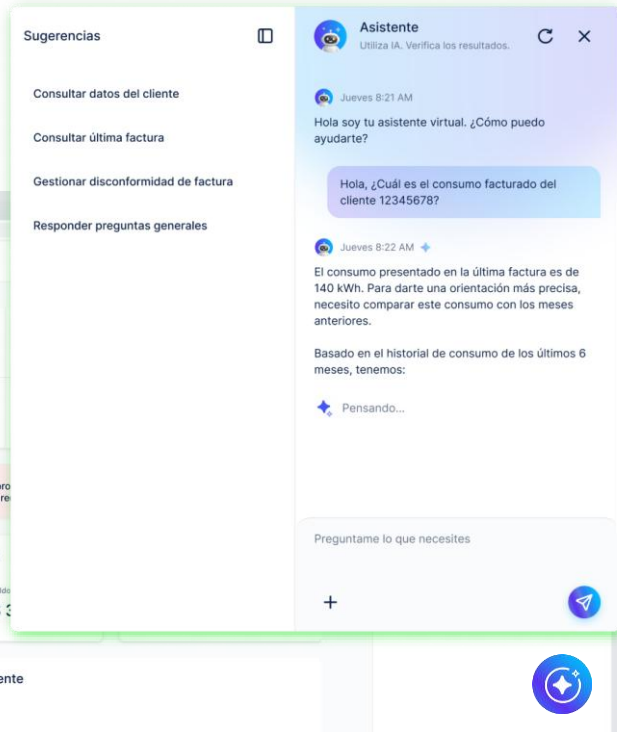
Copilot AI Agent

- ✔ **Real time support**
Suggest live answers, respecting processes.
- ✔ **Smart search:**
Instant access to the Utility's knowledge base and customer history..
- ✔ **Flow automation:**
Manage shifts, claims, requests, and repetitive tasks.

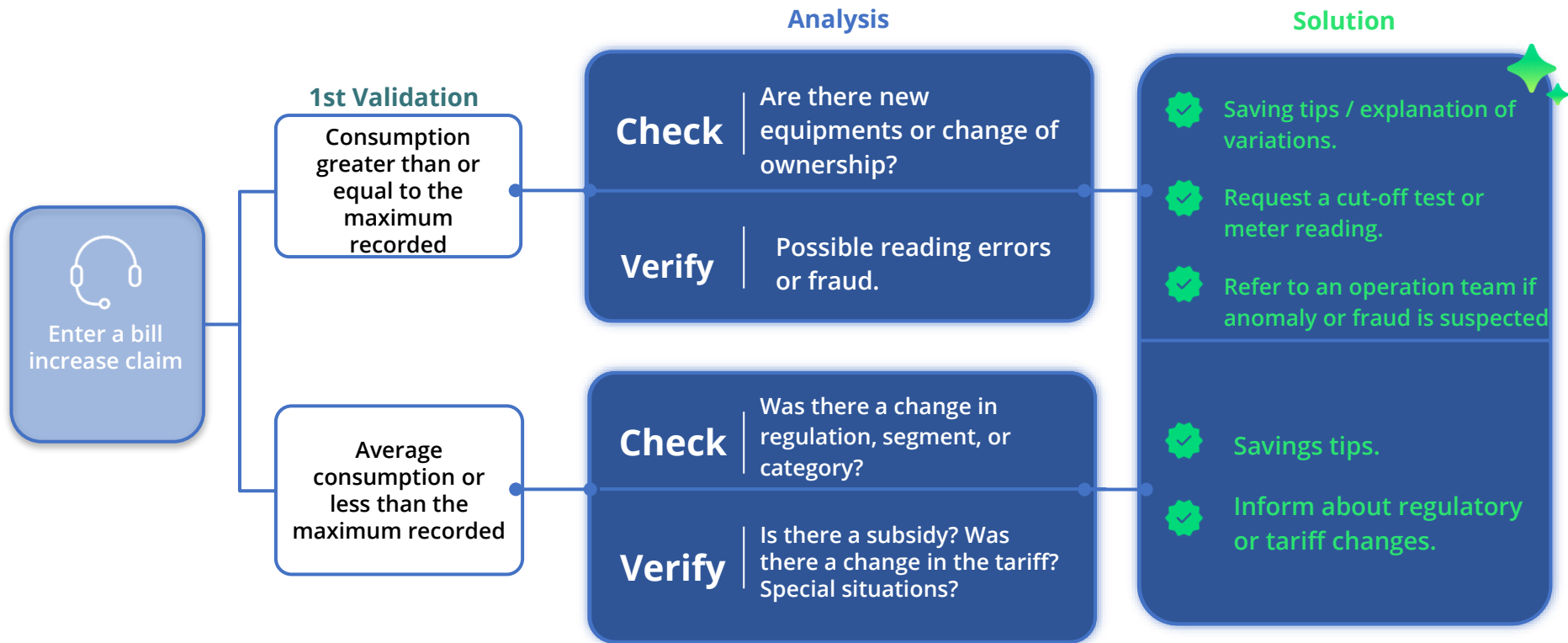
Backoffice



Copilot



Case Study: Resolution of a claim for increase in the bill



Benefits for the utility Customer experience evolution



Increased agent productivity

Less time per management.



Greater customer satisfaction

Clearer, faster and more personalized service.



Optimization of operating costs

Capacity is increased without expanding the equipment.



Actionable insights

Access to automatic analytics and reports



More efficient processes

Ensures that each claim follows the correct flow, without detours.

Case 2 - AI for Procurement Transformation in the Electricity Sector

Initial Scenario

Procurement and bidding processes in the electricity sector represent a significant operational burden.

They are marked by a strong dependence on manual procedures, the management of physical files, the inherent complexity of the different types of construction and, consequently, the waiting of a long time for the activation of critical projects in the distribution networks.



Operational
paralysis



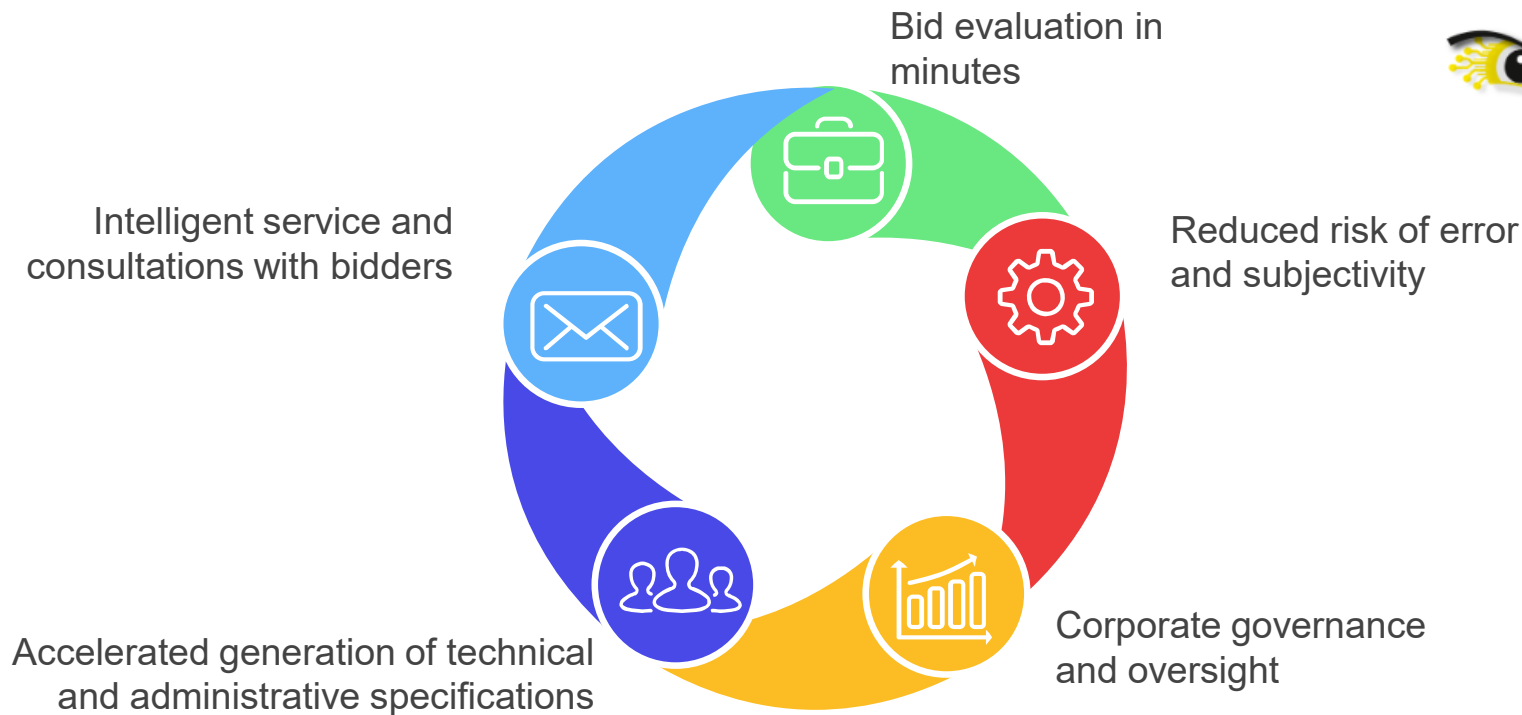
Incremental
costs



Lack of
competitiveness



Case 2 - I AI for Procurement Transformation in the Electricity Sector



Expected result: reduction of shopping times by 80%

Case 3 – AI for automatic customer location



Layered AI architecture

- Associating each customer with their location and the network assets that power them is an essential task for every distributor.
- The low quality of registered addresses—disparate formats, abbreviations, informal references, and incomplete data—makes automatic georeferencing difficult.



1

Normalization Rules

Simple cases: the formatting is cleaned up and irrelevant information is removed.

Av. San Martín 1234 Piso 3 Dpto B · San Martín 1234 3B · Av San Martín N°1234

2

Specialized Models

Usual patterns with no standard formal address.

Sarmiento corner Belgrano · Route 8 Km 72 · Bo. San José Mz 15 Casa 4

3

AI with contextual understanding

Informal references without direction: they require advanced generative AI.

In front of the Rural School N° 12 · Last house before the bridge · Next to the pumping station

Localización automática: **40%** → **60%** → **90%**



*“Trabajamos juntos para promover la colaboración
y el liderazgo en la transición energética en América Latina”*

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